

OCTOBER 22-23 • UAE, DUBAI, FESTIVAL ARENA



Blockchain Life 2024

THE WORLD CRYPTO WHALES MEETING POINT

GOING TO THE MOON **TOGETHER**

10000+

ATTENDEES

200+

SPEAKERS

180+

BOOTHS

120+

COUNTRIES



ATTENDEES TYPES AND GEO

Investors/Funds



Crypto traders



Entrepreneurs



Developers



Miners



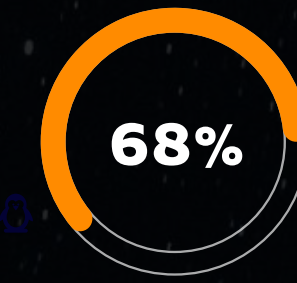
Service providers



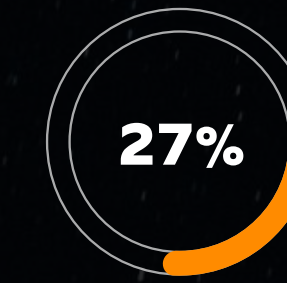
Startups



Others



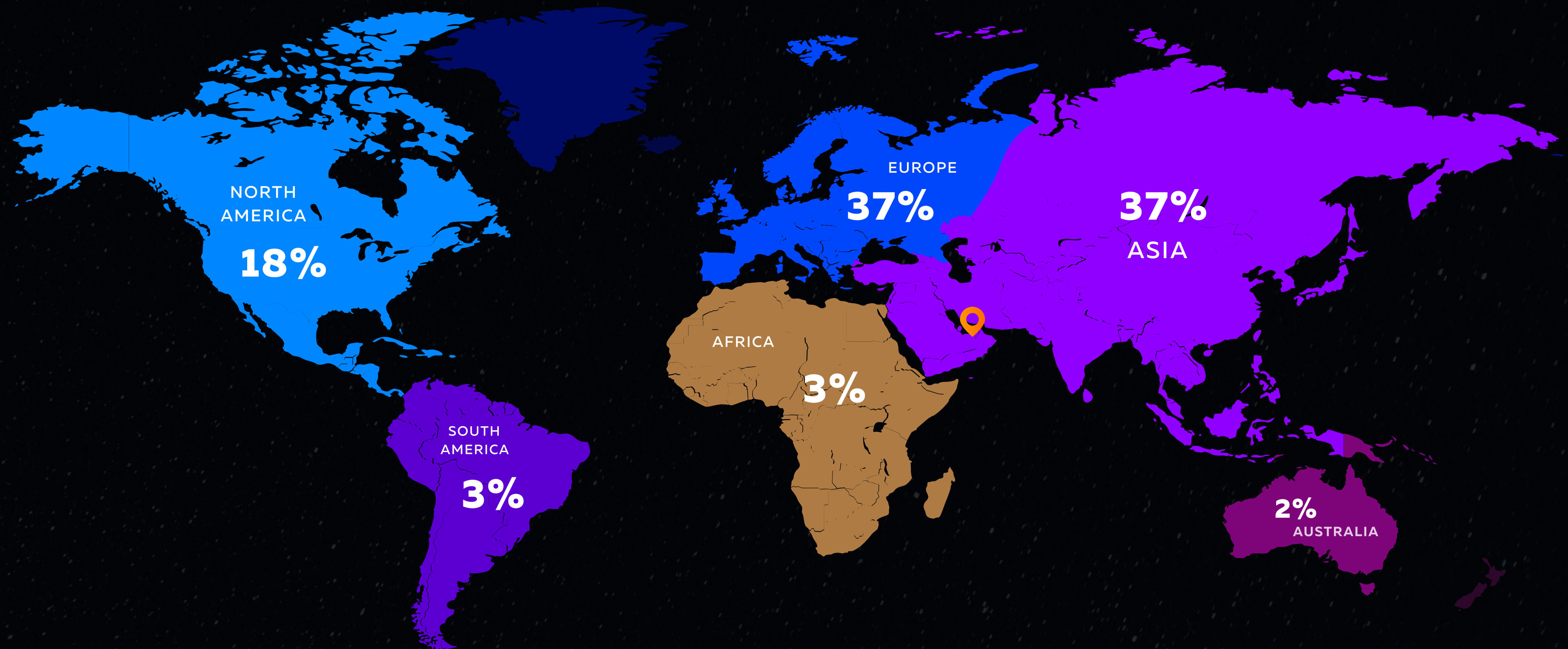
Founders and
C-level



Mid level



Others



Top 10 countries-attendees:



UAE



Russia



USA



UK



Germany



Spain



China



Ukraine



Kazakhstan



Canada

10000+

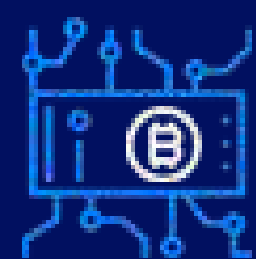
ATTENDEES

*Data is based on the customers survey while ticket's purchasing. Attendees can choose several options.

FORUM TOPICS



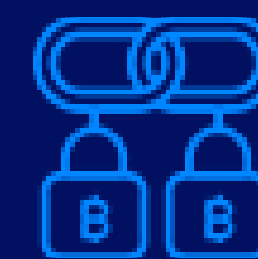
Web3



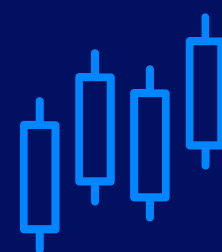
Cryptocurrencies



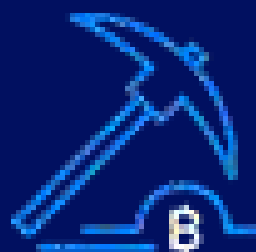
Investments



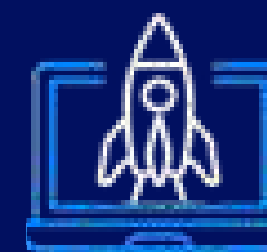
Blockchain



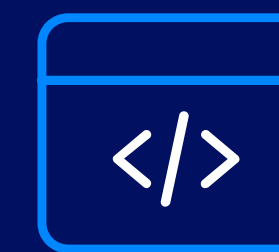
Trading



Mining



Startups



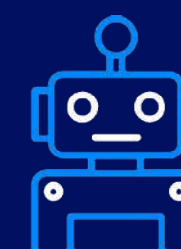
Development



NFT



Metaverse



AI



GameFi

TOP SPEAKERS 2023



H.E. Justin Sun

Founder of TRON, Member
of the HTX Global Advisory
Board



Paolo Ardoino

CEO of Tether and CTO
of Bitfinex



Danilo S. Carlucci

Founder & CEO of Morningstar
Ventures



Eowyn Chen

CEO of Trust Wallet



Yoann Turpin

Co-Founder of Wintermute



Pascal Gauthier

Chairman & CEO of Ledger



Dr. Zuoxing Yang

Founder & CEO of MicroBT



Dominic Williams

Founder & Chief Scientist of
DFINITY (ICP)



Fred Thiel

CEO of Marathon Digital
Holdings



Yat Siu

Co-Founder and Executive
Chairman of Animoca Brands,
Founder and CEO of Outblaze



Ben Zhou

Co-Founder and CEO of Bybit



Dr. Marwan Alzarouni

CEO of Dubai Blockchain
Center



Nischal Shetty

Co-Founder of Shardeum
and WazirX



Ben Goertzel

CEO of Singularity Net



HOW IT WAS IN 2023



7041 ATTENDEES

123 BOOTHS

114 COUNTRIES

102 SPEAKERS

PAST SPONSORS AND ATTENDEES

CRYPTO INDUSTRY LEADERS								CRYPTO EXCHANGES							
CoinMarketCap CoinGecko tether CIRCLE AAVE polygon litecoin								BYBIT KUCCOIN BINANCE Bitget BITFINEX							
Near TON Tendermint LITECOIN Foundation TRON CARDANO NEO IOTA								OKX kraken HTX Bingx MEXC Global bithumb							
ethereum BTC.com Singularity Net Chainalysis SwissBorg								Deribit Gate.io XT.COM BitMEX DigiFinex PancakeSwap							
EMURGO linch Bitcoin.com ankr TradingView Dash mercuryo Listing.Help								crypto.com EXMO.com currency.com BITTREX phemex							
CRYPTO INDUSTRY LEADERS								MINING COMPANIES							
BitcoinCash LEDGER METIS Ava Labs BNB CHAIN CELO Chainlink CORE								BITFURY BITMAIN UMINERS MicroBT BITDEER DJMINER							
THORCHAIN ripple Filecoin SANDBOX CERTIK TRUST HORIZEN LABS								ANTPOOL Jobit MARATHON DIGITAL RESOURCES canaan BTC.com ViaBTC promminer.							
etoro STAR ATLAS flare ethernity MARKET LABS WINTERMUTE MultiversX EOS Network Foundation								emcd. UMNUS INTERHASH iPollo IBMM technology INTELION							
MANTLE OSMOSIS SafePal INJECTIVE WalletConnect OASYS sumsub								Chinamine MYRIG STELLA RTM S/L ENT MEGAWATT ASIC miner watercool MinersKing R7 Logistics & Supplies							
chiliz DEFINITY Layer Zero. Shardeum consensys Chromia Immunefi								ARYA MINER Sibmain WAVMORR BitCluster ALPHAPEX MINER							
WALLET cryptorank IoT Delysium MANTA NETWORK SwissBorg DappRadar															
VC FUNDS				MEDIA RESOURCES				GLOBAL MARKET COMPANIES							
BINANCE LABS animoca BRANDS MORNINGSTAR VENTURES DWF LABS arrington CAPITAL Multico Capital DRAPER ASSOCIATES				CoinDesk COINTELEGRAPH The Future of Money Bloomberg				NETFLIX FRANCK MULLER GENEVE ORACLE ERICSSON							
CYPHER CAPITAL ORBIT STARTUPS JETS CAPITAL INVESTMENT FUND GALAXY DIGITAL 万达集团 WANDA GROUP SwissBorg VENTURES				ZEX PR WIRE Forbes cryptonews forklog				HUAWEI Google mastercard Microsoft							
ID CAPITAL Blue Ocean VENTURES SHIMA CAPITAL GEM Capital METIS ECOSYSTEM FUND ABO Digital SOSV				DAILYCOIN 律动 BLOCKBEATS CryptoDaily (in)				vodafone Google Cloud							
MASTER VENTURES CBLOCK CAPITAL almora The Open Network Foundation A-K-G VENTURE Golden Seeds				LUNA bits.media CoinGape THE COIN REPUBLIC				REGULATORS AND GOVERNMENT							
EUBlockchain Observatory and Forum BLOCKSTOCK CAPITAL iTechCapital Techfamily BDE GTS INGC				DX TALKS CoinPedia Investing.com crypto.news											
								DUBAI BLOCKCHAIN CENTER DMCC ADGM VAFA							

FORUM MAP



EXPLORE **INTERACTIVE MAP WITH AVAILABLE SPOTS** ON OUR [WEBSITE](#)

SPONSORSHIP



MAIN PACKAGES & PREMIUM AREAS



■ PREMIUM AREA | FROM \$37,990



BEFORE THE FORUM

- ✓ Company logo in the "Special Sponsors" section on the website
- ✓ Company profile on the Official App for smart networking
- ✓ Sponsor's attendant for the period of preparation for the Forum



DURING THE FORUM

- ✓ Space for construction or a turnkey booth
- ✓ Opportunity to giveaway prizes at the booth (as agreed)
- ✓ E-certificate of the Blockchain Life 2024 sponsor
- ✓ 1 VIP, 2 Business, 2 Standard tickets



PRICES

Premium Area	16 m ²	\$37,990 *
Premium Area	20 m ²	Sold
Premium Area	24 m ²	Sold
Premium Area	25 m ²	Sold
Premium Area	30 m ²	Sold
Premium Area	36 m ²	Sold
Premium Area	38 m ²	\$87,490 *

We also provide turn-key construction for this area, please contact your personal manager to learn about the options and prices

* Prices are dynamic and subject to change. Check the [website](#) for relevant prices

TURN-KEY BOOTHS



■ LED BOOTH MAX | FROM \$52,990 *

BEFORE THE FORUM

- ✓ Company logo in the "Innovative Sponsors" section on the website
- ✓ Company profile on the Official App for smart networking
- ✓ Sponsor's attendant for the period of preparation for the Forum

DURING THE FORUM

- ✓ 4x4 m booth; 3 m height
- ✓ LED screen 4x3 m is included in the price
- ✓ Inside the booth: 2 bar stools, 1 LED information desk, 1 socket (0,5 kW), raised acrylic floor
- ✓ Opportunity to giveaway prizes at the booth (as agreed)
- ✓ E-certificate of the Blockchain Life 2024 sponsor
- ✓ 2 Business, 3 Standard tickets



* Prices are dynamic and subject to change. Check the [website](#) for relevant prices

■ LED BOOTH | \$31,490 *

BEFORE THE FORUM

- ✓ Company logo in the "Innovative Sponsors" section on the website
- ✓ Company profile on the Official App for smart networking
- ✓ Sponsor's attendant for the period of preparation for the Forum

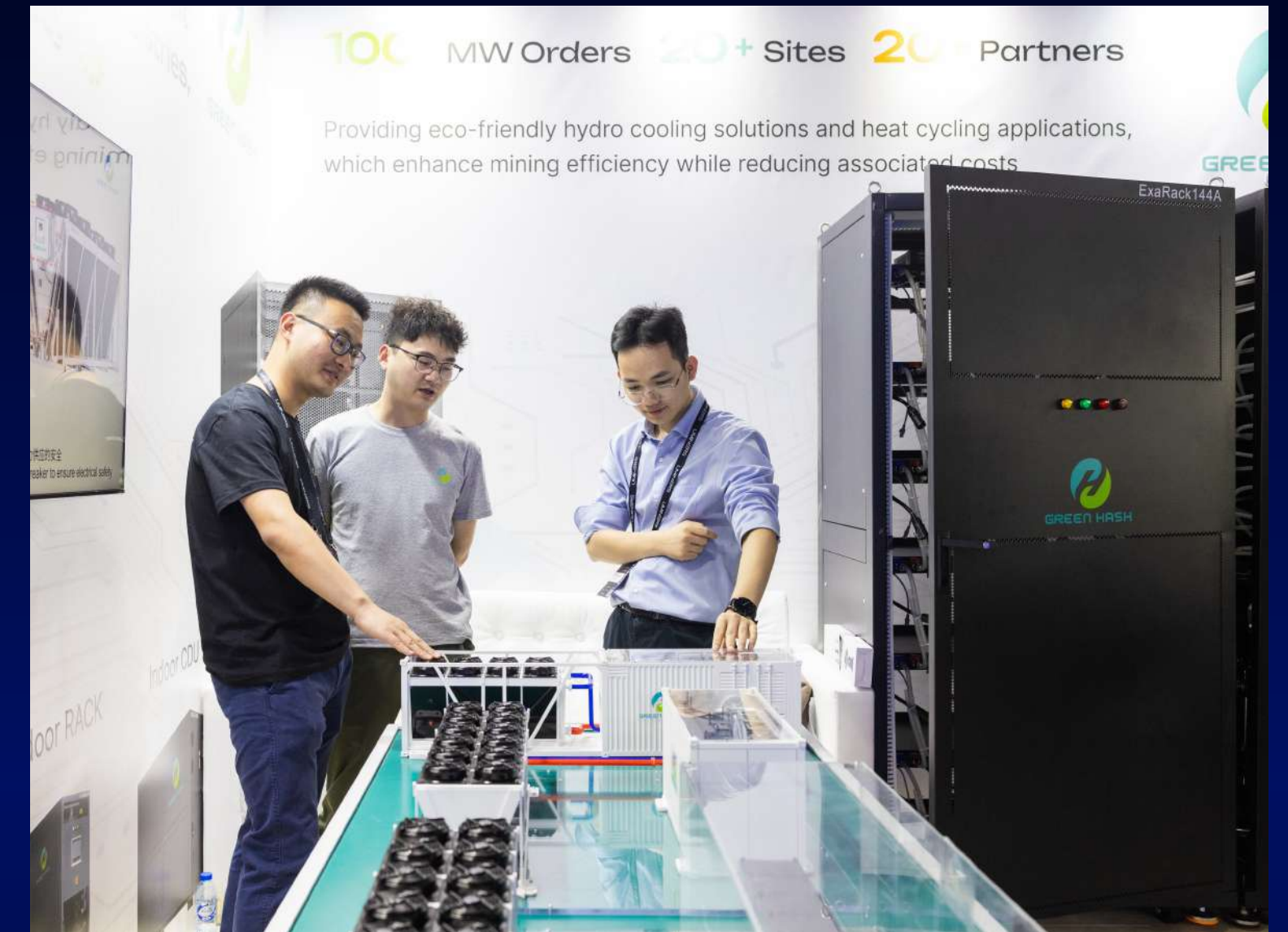
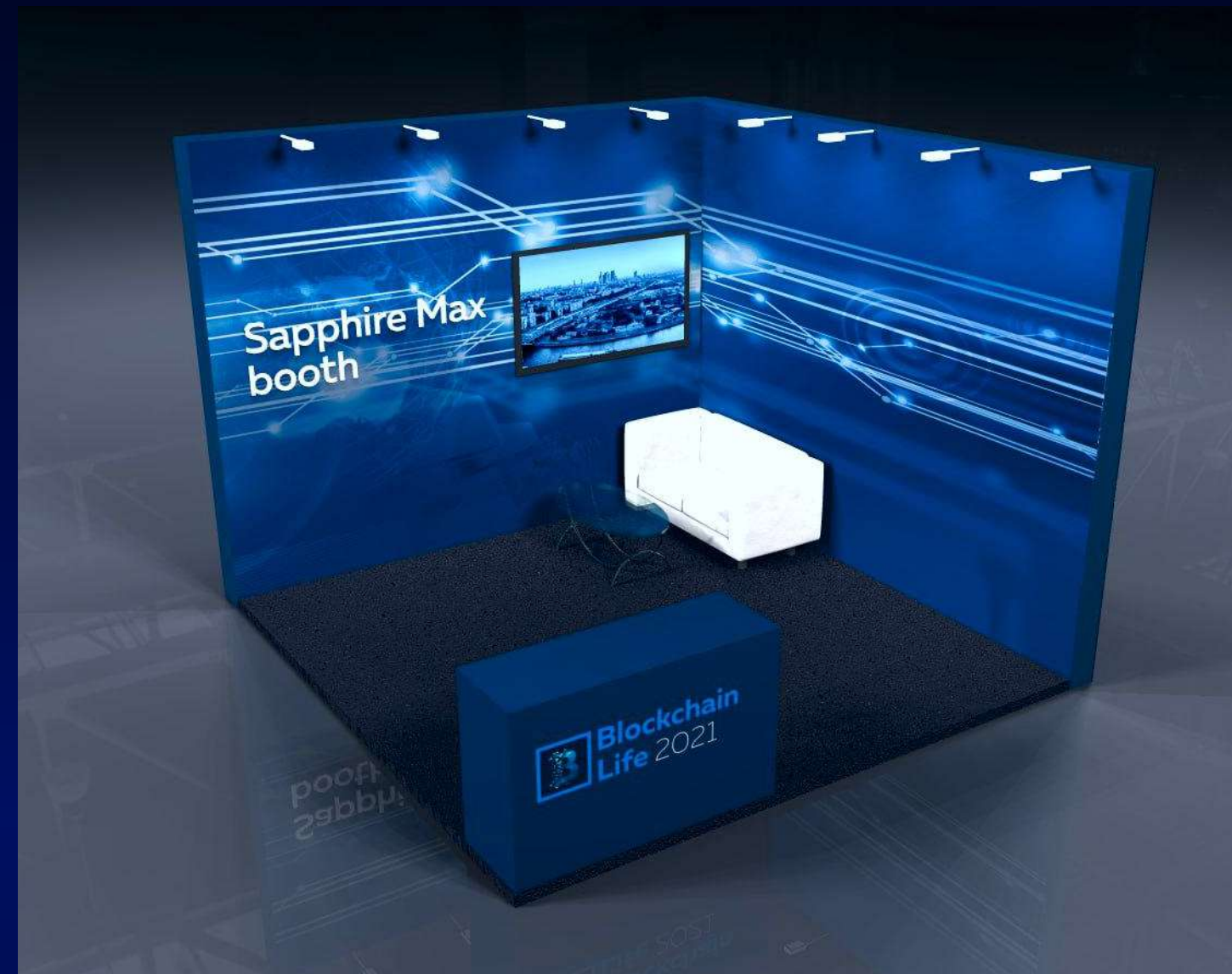
DURING THE FORUM

- ✓ 4x2 m booth; 3 m height
- ✓ LED screen 4x3 m is included in the price
- ✓ Inside the booth: 2 bar stools, 1 LED information desk, 1 socket (0,5 kW), raised acrylic floor
- ✓ Opportunity to giveaway prizes at the booth (as agreed)
- ✓ E-certificate of the Blockchain Life 2024 sponsor
- ✓ 1 Business, 2 Standard tickets



* Prices are dynamic and subject to change. Check the [website](#) for relevant prices

■ SAPPHIRE MAX | FROM \$34,990 *



BEFORE THE FORUM

- ✓ Company logo in the "Sapphire Sponsors" section on the website
- ✓ Company profile on the Official App for smart networking
- ✓ Sponsor's attendant for the period of preparation for the Forum

DURING THE FORUM

- ✓ 4x4 m booth; 2,5 or 3 m height
- ✓ Price includes booth set up and printing (according to the sponsor's layout)
- ✓ Inside the booth: 2 bar stools, 1 information desk, coffee table, sofa, plasma panel 55", 1 socket (0,5 kW), raised floor with a carpet
- ✓ Opportunity to giveaway prizes at the booth (as agreed)
- ✓ E-certificate of the Blockchain Life 2024 sponsor
- ✓ 2 Business, 3 Standard tickets

* Prices are dynamic and subject to change. Check the [website](#) for relevant prices

■ SAPPHIRE | FROM \$19,990 *



BEFORE THE FORUM

- ✓ Company logo in the "Sapphire Sponsors" section on the website
- ✓ Company profile on the Official App for smart networking
- ✓ Sponsor's attendant for the period of preparation for the Forum

DURING THE FORUM

- ✓ 4x2 m booth; 2,5 or 3 m height
- ✓ Inside the booth: 2 bar stools, 1 information desk, coffee table, sofa, plasma panel 55", 1 socket (0,5 kW), raised floor with a carpet
- ✓ Price includes booth set up and printing (according to the sponsor's layout)
- ✓ Opportunity to giveaway prizes at the booth (as agreed)
- ✓ E-certificate of the Blockchain Life 2024 sponsor
- ✓ 1 Business, 2 Standard tickets

* Prices are dynamic and subject to change. Check the [website](#) for relevant prices

■ PLATINUM | FROM \$14,490 *



BEFORE THE FORUM

- ✓ Company logo in the "Platinum Sponsors" section on the website
- ✓ Company profile on the Official App for smart networking
- ✓ Sponsor's attendant for the period of preparation for the Forum

DURING THE FORUM

- ✓ 4x2 m booth; 2,5 m height
- ✓ Inside the booth: 2 bar stools, 1 information desk, 1 socket (0,5 kW), carpet flooring
- ✓ Price includes booth set up and printing (according to the sponsor's layout)
- ✓ Opportunity to giveaway prizes at the booth (as agreed)
- ✓ E-certificate of the Blockchain Life 2024 sponsor
- ✓ 1 Business, 2 Standard tickets

* Prices are dynamic and subject to change. Check the [website](#) for relevant prices

■ GOLD | \$7,490 *



BEFORE THE FORUM

- ✓ Company logo in the "Gold Sponsors" section on the website
- ✓ Company profile on the Official App for smart networking
- ✓ Sponsor's attendant for the period of preparation for the Forum

DURING THE FORUM

- ✓ 2x2 m booth; 2,5 m height
- ✓ Inside the booth: 1 bar stool, 1 information desk, 1 socket (0,5 kW), carpet flooring
- ✓ Price includes booth set up and printing (according to the sponsor's layout)
- ✓ Opportunity to giveaway prizes at the booth (as agreed)
- ✓ E-certificate of the Blockchain Life 2024 sponsor
- ✓ 2 Standard tickets

* Prices are dynamic and subject to change. Check the [website](#) for relevant prices

■ STARTUP | \$4,250 *



BEFORE THE FORUM

- ☑ Sponsor's attendant for the period of preparation for the Forum



DURING THE FORUM

- ☑ 1,5x1,5 m area; branded panel 2,5 m high
- ☑ Inside: 1 bar stool, 1 cocktail table, 1 socket (0,5 kW), carpet flooring
- ☑ Price includes booth set up and printing (according to the sponsor's layout)
- ☑ E-certificate of the Blockchain Life 2024 sponsor
- ☑ 1 Standard ticket

* Prices are dynamic and subject to change. Check the [website](#) for relevant prices

BRANDING OPPORTUNITIES



TERRACE SPONSOR | \$70,000 *

BEFORE THE FORUM

- ✓ Exclusive status «Terrace sponsor»
- ✓ Highlighted company logo on the main page of the website
- ✓ Mention of the company in the newsletter to current participants (once)
- ✓ Twitter post about the company
- ✓ Company profile on the Official App for smart networking
- ✓ Sponsor's attendant for the period of preparation for the Forum

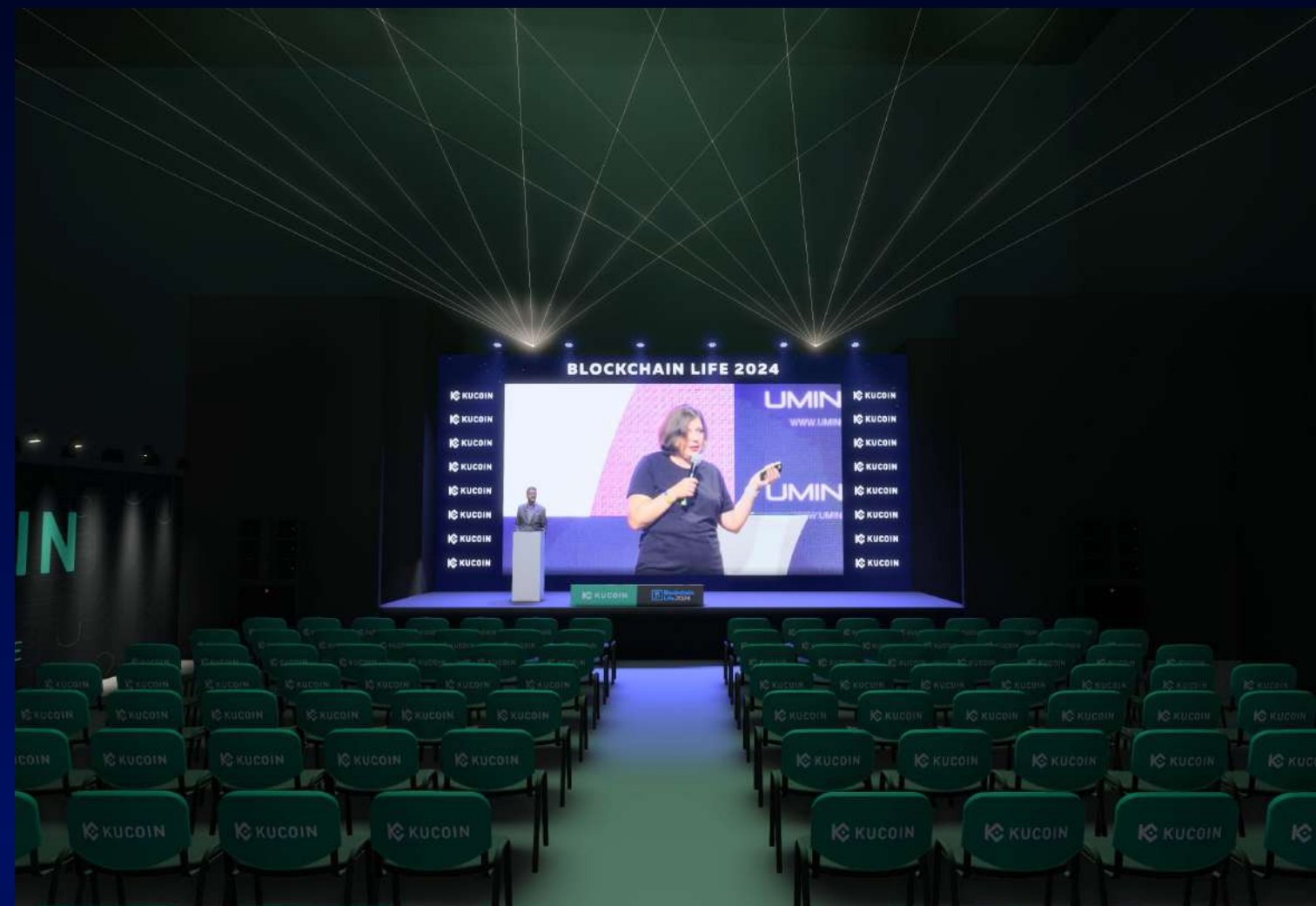
DURING THE FORUM

- | | |
|--|--|
| ✓ Space of Terrace lounge - 375 sq.m. (25x15) | ✓ Hookahs (80 pcs/per day), infused water |
| ✓ Terrace is named after the company | ✓ Possibility to provide branded cups (by sponsors) |
| ✓ Branding of the tent area (heavy cubes, table tents, pillows, bar, DJ-booth) | ✓ Opportunity to conduct sponsor's activities at the terrace (as agreed) |
| ✓ Sponsor's branding of terrace doors (2 sides) | ✓ 2 VIP, 2 Business, 3 Standard |
| ✓ Premium tent, grass surface and DJ provided by organizers | ✓ Add craft ice tea/smoothie - \$20,000 (2 days) |
| ✓ Branded sign to the terrace | |



* Prices are dynamic and subject to change. Check the [website](#) for relevant prices

INSIGHT STAGE SPONSOR | \$50,000 *



BEFORE THE FORUM

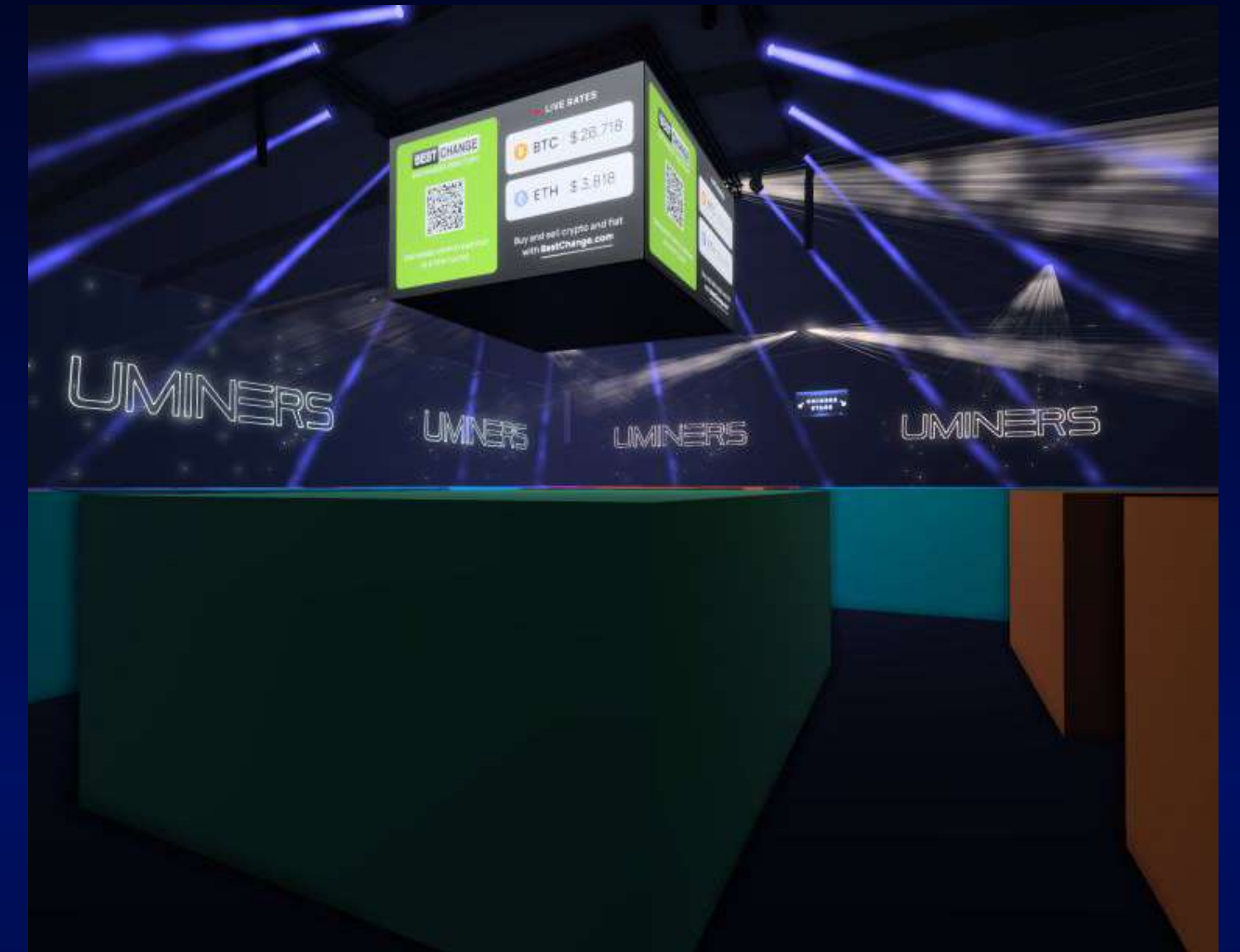
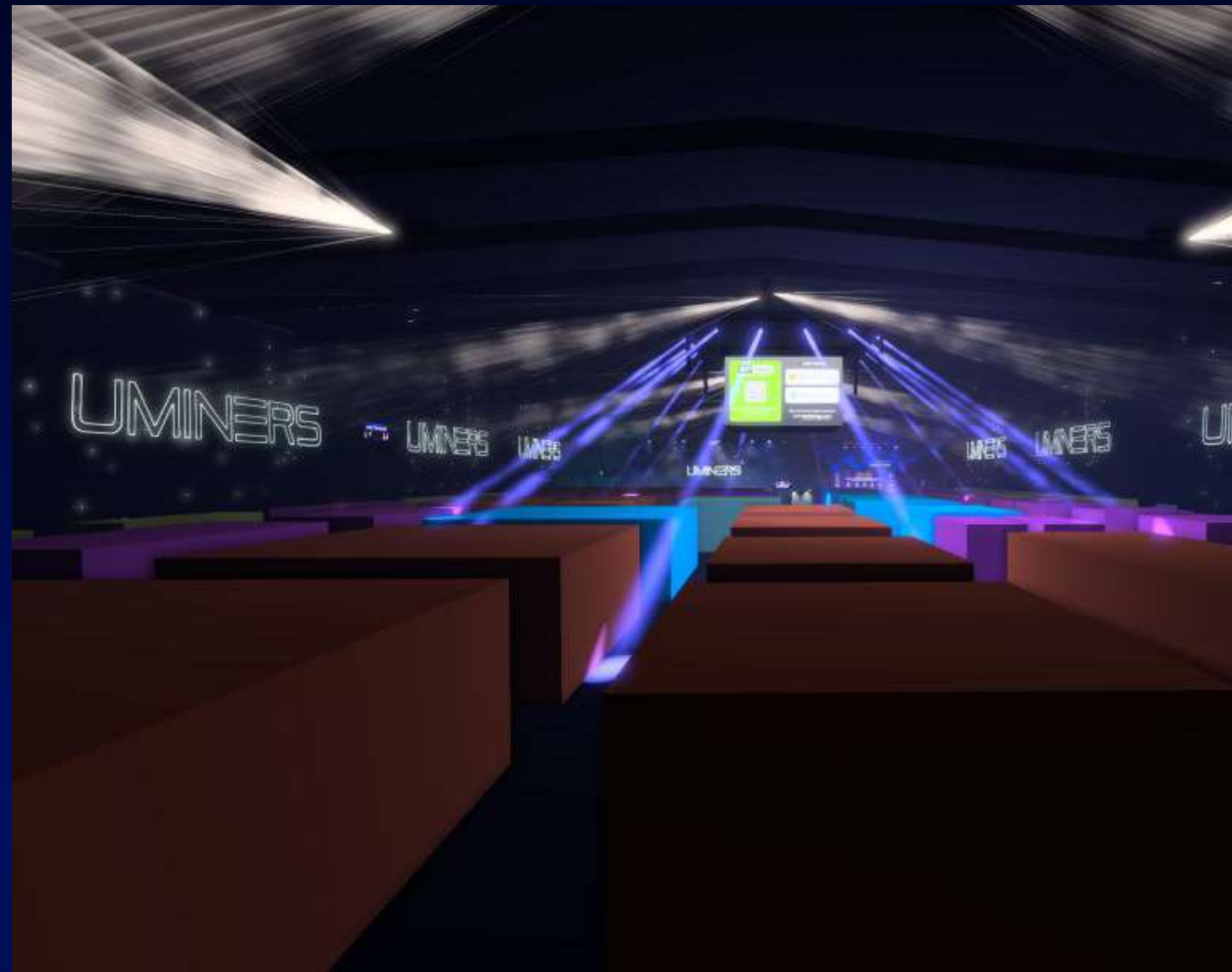
- ✓ Exclusive status "Stage sponsor"
- ✓ Highlighted company logo on the main page of the website
- ✓ Company profile on the Official App for smart networking
- ✓ Sponsor's attendant for the period of preparation for the Forum

DURING THE FORUM

- ✓ Stage is named after the company ("Name" Stage)
- ✓ Stage is branded according to company's corporate colours
- ✓ Chairs are branded with company logo
- ✓ Permanent company logo on the screen
- ✓ Branded wall (16x2.5 m) for placing information about the company
- ✓ Company is announced as stage sponsor by the moderator (2 times per day)
- ✓ 10 minute company's presentation from the stage
- ✓ 2 VIP, 2 Business, 3 Standard tickets

* Prices are dynamic and subject to change. Check the [website](#) for relevant prices

270° LASERS LOGO | \$30,000 *



BEFORE THE FORUM

- ✓ Sponsor's attendant for the period of preparation for the Forum

DURING THE FORUM

- ✓ 10 laser logos on walls (270 projections)
- ✓ Company logo on 3 huge walls in the expo zone
- ✓ 1 minute long displays at least 120 per day
- ✓ 2 Business tickets

* Prices are dynamic and subject to change. Check the [website](#) for relevant prices

BADGE SPONSOR | \$25,000 *



BEFORE THE FORUM

- ✓ Exclusive status "Badge sponsor"
- ✓ Highlighted company logo on the main page of the website
- ✓ Company profile on the Official App for smart networking
- ✓ Sponsor's attendant for the period of preparation for the Forum

DURING THE FORUM

- ✓ Company's Ads and QR-code to the website on the reverse side of the badge
- ✓ 2 Standard tickets

* Prices are dynamic and subject to change. Check the [website](#) for relevant prices

EXPO CUBE SPONSOR | \$25,000 *



BEFORE THE FORUM

- ✓ Company logo on the main page of the official website
- ✓ Company profile on the Official App for smart networking
- ✓ Sponsor's attendant for the period of preparation for the Forum

DURING THE FORUM

- ✓ Company's video ads on a huge LED cube screen in the centre of the expo zone
- ✓ Advertising video length - 30 seconds
- ✓ Video content on 4 large LED screens (6x3,5 m each) facing 4 directions
- ✓ At least 150 displays per day
- ✓ 2 Business tickets

* Prices are dynamic and subject to change. Check the [website](#) for relevant prices

WC SPONSOR | \$20,000 *



BEFORE THE FORUM

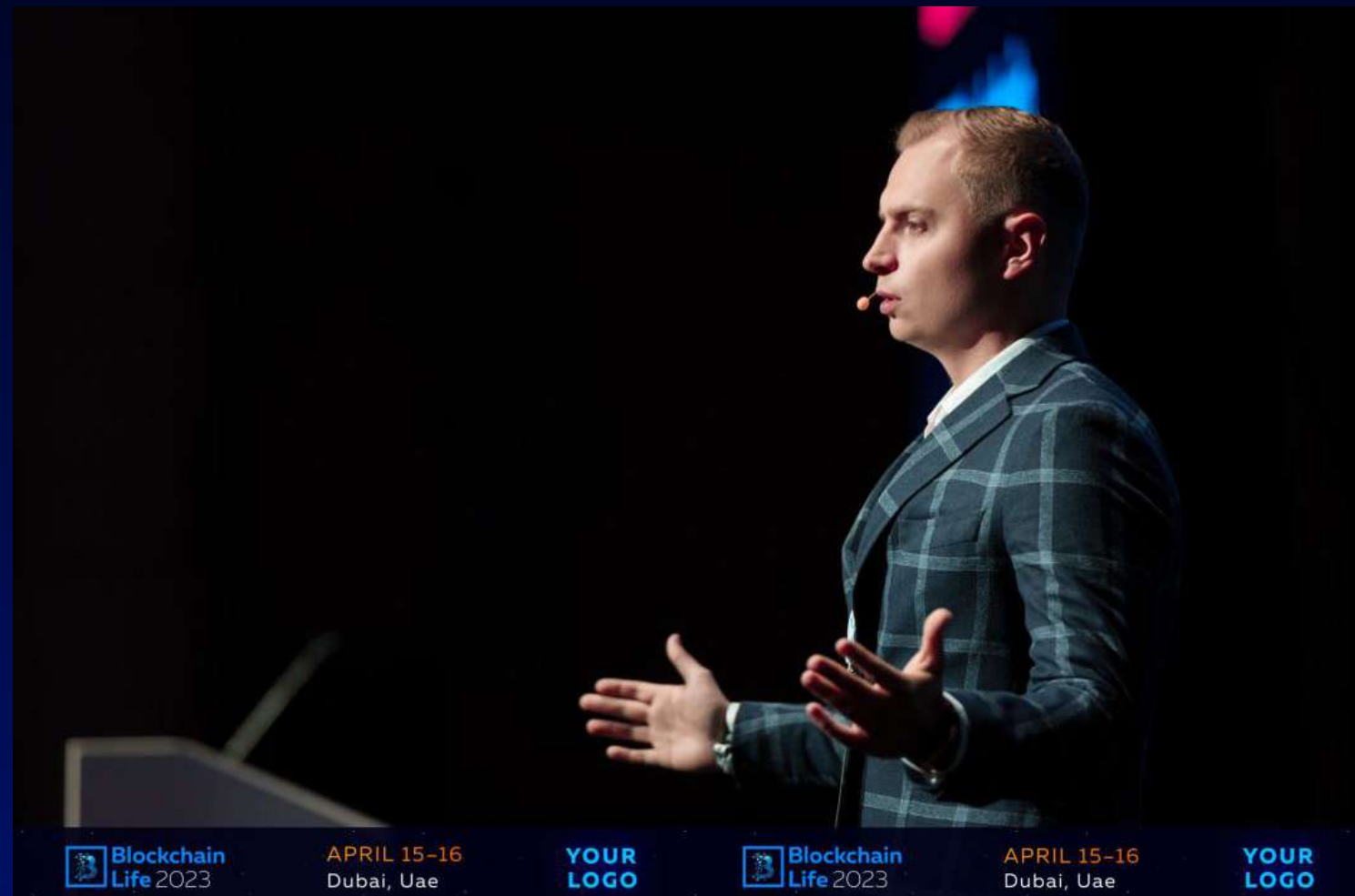
- ✓ Exclusive status "WC Sponsor"
- ✓ Highlighted company logo on the main page of the website
- ✓ Mention of the company in the newsletter to current participants (once)
- ✓ Sponsor's attendant for the period of preparation for the Forum

DURING THE FORUM

- ✓ Restroom branding (provided by the organizers)
- ✓ VIP Restroom branding
- ✓ 2 Standard tickets

* Prices are dynamic and subject to change. Check the [website](#) for relevant prices

PHOTO REPORT SPONSOR | \$20,000 *



BEFORE THE FORUM

- ✓ Exclusive status "Photo report sponsor"
- ✓ Highlighted company logo on the main page of the website
- ✓ Sponsor's attendant for the period of preparation for the Forum
- ✓ 2 Standard tickets

AFTER THE FORUM

- ✓ Company logo will be placed at the event report photos stored forever on [Flickr](#) except for the Afterparty photos
- ✓ Photos will be posted in the post-release of the event (750+ media partners; the estimated number of views ~ 1 million) except for the Afterparty photos
- ✓ Best photos will be posted on social media (Instagram, Twitter (feed), LinkedIn) for an unlimited period of time

* Prices are dynamic and subject to change. Check the [website](#) for relevant prices

CRYPTOCURRENCIES RATE SPONSOR

CRYPTO EXCHANGE ONLY

\$18,500 *



BEFORE THE FORUM

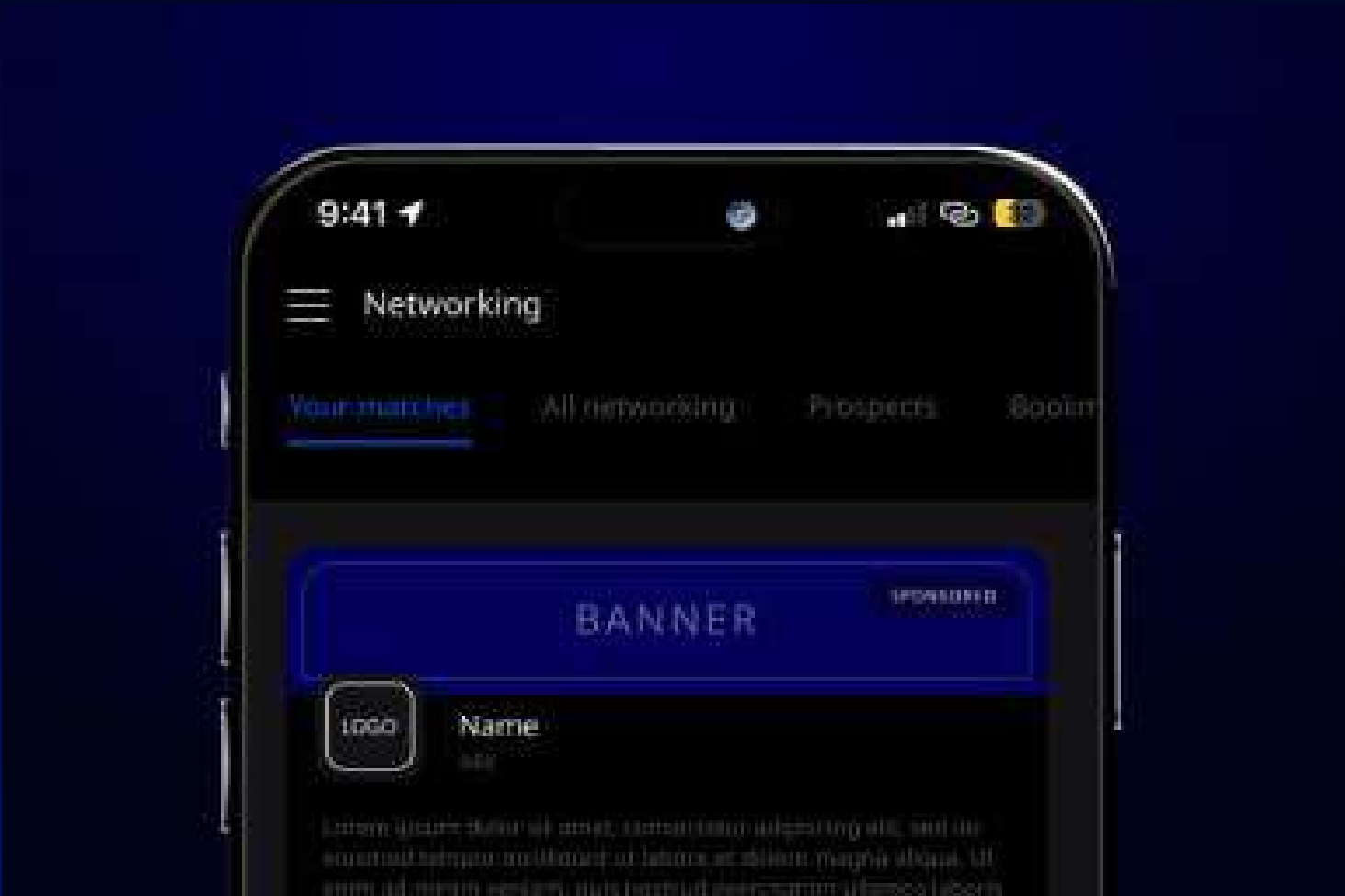
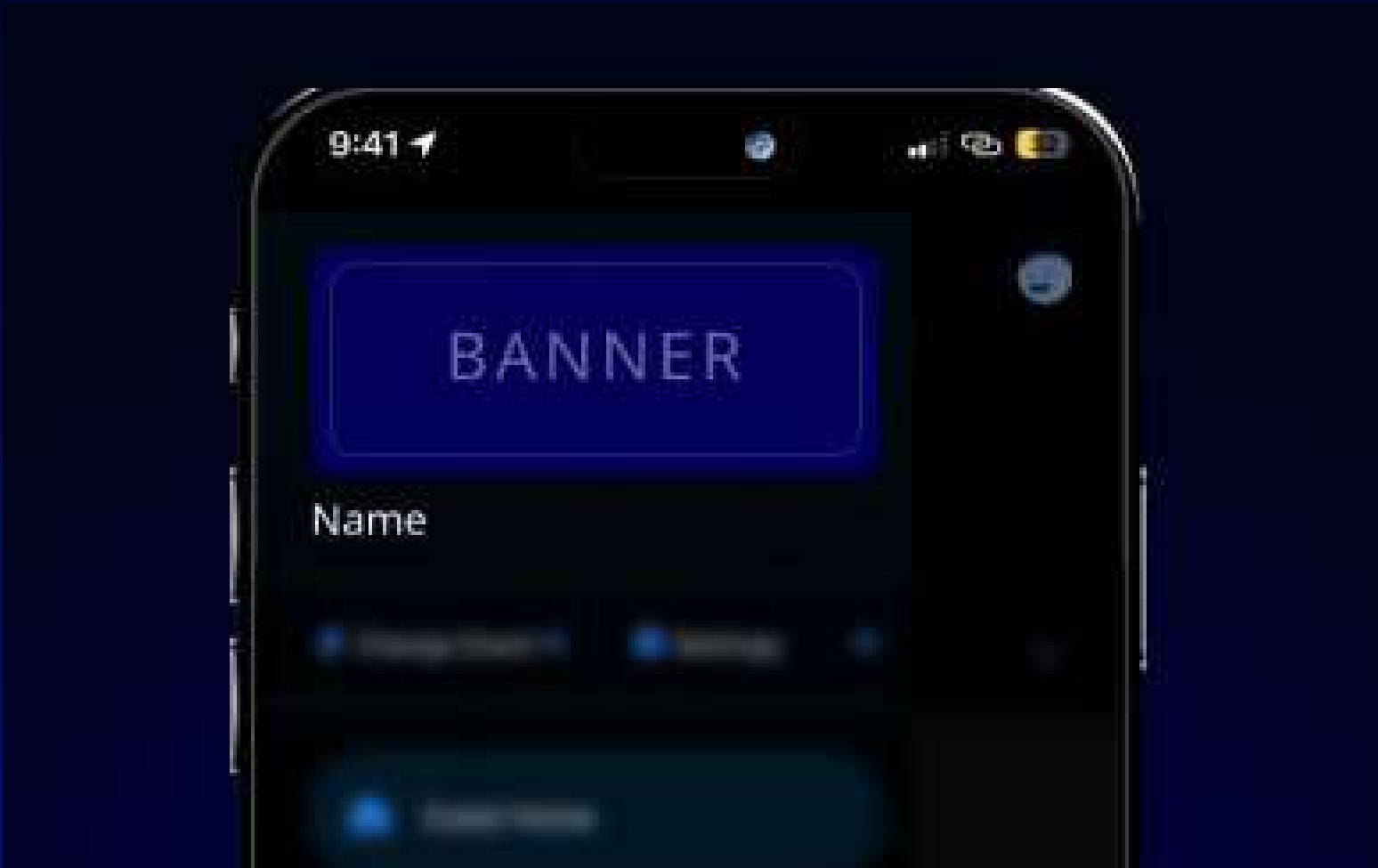
- ✓ Exclusive status "Cryptocurrencies rate sponsor"
- ✓ Highlighted company logo on the main page of the website
- ✓ Company profile on the Official App for smart networking
- ✓ Sponsor's attendant for the period of preparation for the Forum

DURING THE FORUM

- ✓ BTC and ETH rates are branded by the sponsor on LED media cube at the center of expo zone
- ✓ Broadcast on 4 large Led screens (6x3,5 m each) facing 4 directions
- ✓ Advertising video length - 45 seconds
- ✓ At least 150 displays per day
- ✓ 2 Standard tickets

* Prices are dynamic and subject to change. Check the [website](#) for relevant prices

OFFICIAL APP SPONSOR | \$17,000 *



BEFORE THE FORUM

- ✓ Exclusive status "Official App sponsor"
- ✓ Highlighted company logo on the main page of the website
- ✓ Mention of the company in the newsletter to current participants (once)
- ✓ The Official App is active from October 1 to November 22

DURING THE FORUM

- ✓ Ad banners placement in the Official App for smart networking (app and desktop version)
- ✓ Company logo at the welcome page
- ✓ Branding of the access email letter (sent to every attendee)
- ✓ Sponsor's push notifications (2 times per day)
- ✓ Pinned highlight about the sponsor
- ✓ Priority display of the company on the matchmaking page
- ✓ Branded "Meeting point" roll-up banner at the venue
- ✓ 2 Standard tickets

* Prices are dynamic and subject to change. Check the [website](#) for relevant prices

CHARGING STATION SPONSOR | \$14,000 *

BEFORE THE FORUM

- ✓ Exclusive status of the "Charging station sponsor"
- ✓ Highlighted company logo on the main page of the website
- ✓ Company's profile on the Official App for smart networking
- ✓ Sponsor's attendant for the period of preparation for the Forum

DURING THE FORUM

- ✓ 3 charging stations are located at the Expo Area, 1 charging station is located at the VIP Lounge
- ✓ Sponsor's branding of charging stations
- ✓ Opportunity to place promo materials/branded candies at the charging points
- ✓ 2 Standard tickets



* Prices are dynamic and subject to change. Check the [website](#) for relevant prices

AUTO SPONSOR

|

FROM \$10,000 *



DURING THE FORUM

- ✔ Placement of the branded car at the entrance area (car and branding are provided by the sponsor)
- ✔ 2 Standard tickets

PRICES

Placement of 1 car	\$10,000 *
Placement of 2 car	\$18,000 *

* Prices are dynamic and subject to change. Check the [website](#) for relevant prices

SIMULTANEOUS INTERPRETATION SPONSOR | \$10,000 *



BEFORE THE FORUM

- ✓ Exclusive status "Simultaneous interpretation sponsor"
- ✓ Highlighted company logo on the main page of the website
- ✓ Sponsor's attendant for the period of preparation for the Forum

DURING THE FORUM

- ✓ Headset pick-up area branding (4x2.5 m wall)
- ✓ Branding is provided by the organizers (according to sponsor's layout)
- ✓ Opportunity to distribute branded items along with headphones (as agreed)
- ✓ 1 Standard ticket

* Prices are dynamic and subject to change. Check the [website](#) for relevant prices

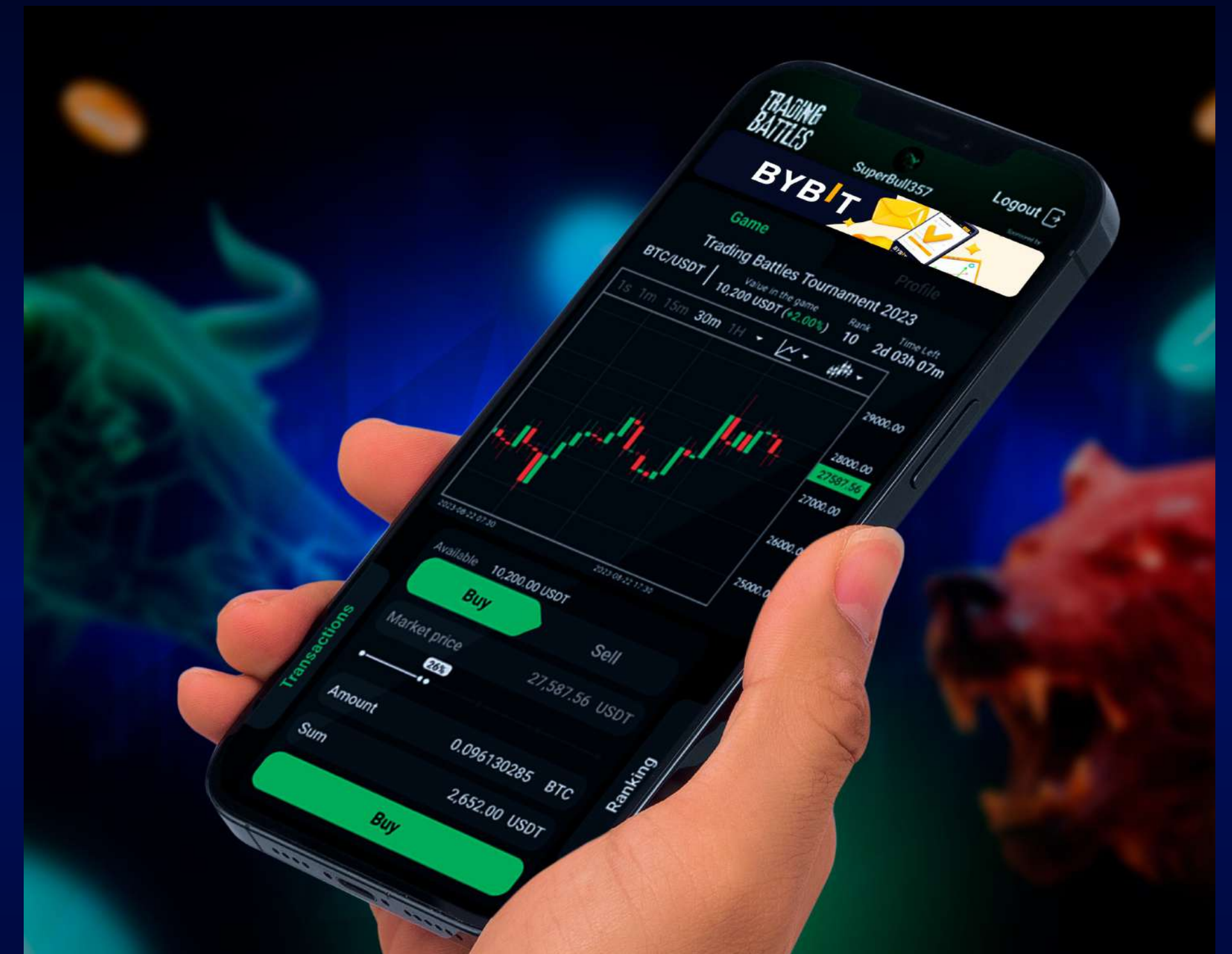
TRADING TOURNAMENT SPONSOR | \$7,500 *

BEFORE THE FORUM

- ✓ Exclusive status "Trading Tournament Sponsor"
- ✓ Highlighted company logo on the trading tournament page of the Trading Battles platform
- ✓ Highlighted company logo on the trading tournament page of the Blockchain Life website
- ✓ The Trading Tournament event is active from October 14 to October 22
- ✓ Mention of the company on Blockchain Life Telegram channel (at least 2 times)
- ✓ Mention of the company in the newsletter to current participants (1 time)
- ✓ Mention of the company in the newsletter to potential forum participants (at least 2 times). Database size is 20000+ subscribers

DURING THE FORUM

- ✓ Branding of the Insight Stage screen during the awarding of the participants
- ✓ Announcement of the company as a Trading Tournament sponsor by the Forum moderators (2 days, 1 time a day)
- ✓ Opportunity to present memorable gifts and certificates to Trading tournament participants
- ✓ Announcement of the company as a Trading Tournament sponsor on the Expo Cube (at least 2 times per day)
- ✓ 3 Business tickets



* Prices are dynamic and subject to change. Check the [website](#) for relevant prices

SESSIONS SPONSOR | FROM \$6,000 *



BEFORE THE FORUM

- ✓ Placement of the company logo in the Agenda
- ✓ Sponsor's attendant for the period of preparation for the Forum

UMINERS STAGE

Exchanges Session	Sold
DeFi Session	\$6,000
Web3 Use Cases Session	\$6,000
RWA and Tokenization Session	\$6,000
VC Funds Session	\$6,000
GameFi Session	\$6,000
AI Session	\$6,000
SocialFi Session	\$6,000
DePIN Session	\$6,000
NFT Session	\$6,000
Mining	\$7,000

INSIGHT STAGE

Development Session	\$6,000
Trading Session	\$7,000

DURING THE FORUM

- ✓ Placement of the company logo on the screen during a panel session (15-35 minutes)
- ✓ An announcement of the company as session's sponsor by the forum moderators (2 times during the session)
- ✓ 1 Standard ticket

* Prices are dynamic and subject to change. Check the [website](#) for relevant prices

PRESENTATION SPEECH FROM THE STAGE



INTRODUCE YOUR PROJECT AT STARTUP PITCH

UMINERS STAGE

THOUSANDS

OF PRIVATE INVESTORS
AND BUSINESS ANGELS

15 JURIES

FROM WORLD
CRYPTO FUNDS

120+

INDEPENDENT MEDIA
AND BLOGGERS

Presentation	3 min	check the price
Presentation	6 min	check the price
Package #1	3 min + Startup booth (1,5x1,5 m)	check the price
Package #2	6 min + Startup booth (1,5x1,5 m)	check the price
Package #3	3 min + Gold booth (2x2 m)	check the price
Package #4	6 min + Gold booth (2x2 m)	check the price
Package #5	3/6 min + Platinum booth (4x2 m)	check the price



COMPANY'S PRESENTATION AT THE EXPO STAGE

The Insight Stage at the expo area offers a wide range of opportunities for promoting your company. You can make a product presentation, master class, giveaway or something else.

Contact your personal manager to learn more.

Presentation	7 min	check the price
Presentation	10 min	check the price
Presentation	15 min	check the price
Master class	30 min	check the price

